

#1 ALMONDS REMAIN THE NUMBER ONE NUT FOR GLOBAL NEW PRODUCT INTRODUCTIONS

ALMONDS OUTPACED FOOD INTRODUCTIONS IN 2022.



+1.3%
2022 FOOD INTROS



+3.7%
2022 ALMOND INTROS



+9.7%
CONFECTIONARY INTROS



+1.3%
BAKERY INTROS



+9.8%
SNACKS INTROS



+7.2%
BAR INTROS

MOST EVER GLOBAL NEW PRODUCT INTRODUCTIONS WITH ALMONDS



12,187
+3.7% GROWTH YOY

ALMONDS HAVE THE MOST GLOBAL NEW PRODUCT INTRODUCTIONS ACROSS KEY CATEGORIES

BAKERY



CEREAL



BARS



DAIRY ALTERNATIVES



ALMONDS SAW DOUBLE DIGIT INNOVATION GROWTH IN THREE KEY REGIONS

ASIA PACIFIC



+15.1%
3,213 ALMOND INTROS

LATIN AMERICA



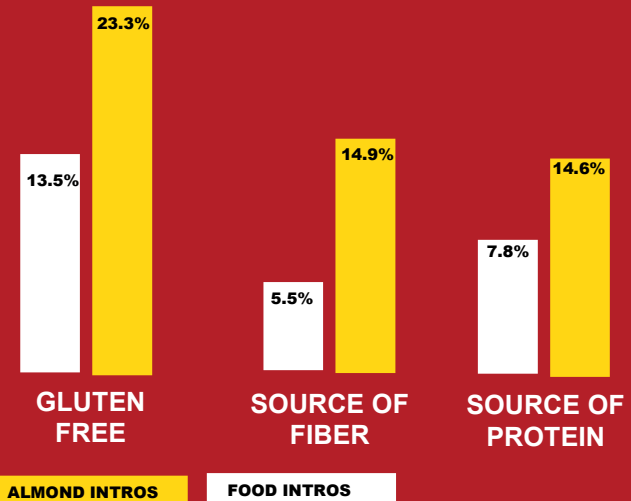
+21.3%
1,378 ALMOND INTROS

MIDDLE EAST & AFRICA



+11.1%
679 ALMOND INTROS

PRODUCT INTRODUCTIONS WITH ALMONDS ARE MORE LIKELY TO FEATURE KEY HEALTH CLAIMS



IT'S TIME TO GET INNOVATING WITH ALMONDS

Source: Innova Calendar Year 2022 New Production Introduction Report